

## **Family Council**

### **Progress of Work of the Sub-committees under the Family Council**

#### **PURPOSE**

This paper briefs Members on the progress of work of the two Sub-committees under the Family Council (the Council).

#### **SUB-COMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES AND FAMILY EDUCATION**

2. The Sub-committee on the Promotion of Family Core Values and Family Education (the Promotion Sub-committee) was originally scheduled to meet in late February 2023 to discuss the publicity programmes to be organised in collaboration with the Radio Television Hong Kong (RTHK) in 2023-24. However, the Sub-committee meeting was called off due to unforeseen circumstances and the relevant meeting paper was circulated to the Sub-committee Members.

##### *Collaboration with RTHK in 2023-24*

3. In view of the positive responses to the publicity programmes organised by RTHK in the past years, the Promotion Sub-committee supported that the Council should continue to collaborate with RTHK to launch the following publicity programmes to promote “Marital Happiness and Harmony” with the Chinese title “「家·信守一生」推廣運動”, which is the theme of the Council’s 2023-24 publicity campaign –

- (a) a family publicity event in end September 2023;
- (b) voice acting workshops and children’s radio drama featuring “The But’s Family” from May 2023 to February 2024;
- (c) thematic segments in four popular radio programmes from May 2023 to March 2024;

- (d) promotional trailers during specific festive seasons and short messages of “The But’s Family”; and
- (e) souvenirs for distribution to participants of the programmes and members of the public as well as a dedicated webpage for the publicity campaign on RTHK’s website and media platforms.

## **SUB-COMMITTEE ON FAMILY SUPPORT**

4. The Sub-committee on Family Support (the Support Sub-committee) was originally scheduled to meet on 1 March 2023 to discuss the recommendations on the Thematic Sponsorship Scheme to Support Family-related Initiatives 2022. However, the Sub-committee meeting was called off due to unforeseen circumstances and the relevant meeting paper was circulated to the Sub-committee Members.

### *Thematic Sponsorship Scheme to Support Family-related Initiatives 2022*

5. Having regard to the satisfactory completion of the previous round of the Thematic Sponsorship Scheme to Support Family-related Initiatives in February 2022, a new round of the Scheme was launched in October 2022 (the 2022 Scheme) to continue to provide sponsorship to non-profit making and worth-while family-related initiatives, with the objectives to raise community awareness of family core values as well as to promote a pro-family environment and family well-being. With the endorsements of the Support Sub-committee and the Council, five projects under the themes of “Divorce Education”, “Step and Split Families”, “Preventing and Resolving Family Conflicts/Disputes” or “Strengthening Family Cohesion and Solidarity” were supported in the 2022 Scheme for implementation between April 2023 and June 2024.

## **ADVICE SOUGHT**

6. Members are invited to note the progress of the Sub-committees at paragraphs 3 and 5 above. The Sub-committees will continue to oversee their respective programmes and activities. Members are welcome to convey their comments and suggestions, if any, to the Council Secretariat.

**Family Council Secretariat**  
**April 2023**